

# Access Psychology



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Psychologists**

*Presents*

*“Are we there yet?”*

Strategic Planning and Evaluation to the Human Services Industry.



# About the seminars

“Are we there yet?” This workbook is a complete guide to Strategic Planning and Evaluation of Human Services – an industry like no other, in that its essential aim is to put itself out of business.

Quite simply, corporate strategies, aimed at increasing the “bottom line”, are inappropriate to the business of helping others, and the personnel involved in the human service industry are different to their corporate counterparts. This workbook contains real solutions for potential funding proposals.

The first session looks at the Human Services Industry, and how it differs from corporate structure. Following this is an explanation and description of the Strategic Planning and Evaluation Model used in this workbook, and focuses on a systems perspective. Finally, all techniques are demonstrated in a “hands on” approach. The method described provides a sound foundation for funding proposals.

# About the presenter

Paul J. Stevenson OAM is a registered Psychologist with 36 years experience in the Human Services Industry, evenly divided between Social Work and Psychology, and to the private and public sectors. He is a Clinical Psychologist, who also holds a Masters Degree in Organizational Psychology. Over the past fifteen years, he has specialized in the clinical treatment of victims of trauma, and the strategic design and evaluation of Disaster Management interventions. He is a former National President of the Australian College of Clinical Psychologists, a former Consultant to the Psychologist’s Board of Queensland, a presiding member of the Queensland Health Practitioner’s Tribunal, a member of the Australian Strategic Policy Institute, a Forensic Consultant to the Queensland Police Service, and a former lecturer for Bond and Griffith Universities.

In these capacities, Paul has provided an on-site consultancy service to most major disasters in Australia (over the past fifteen years), and more recently to international disasters involving Australians. These include the Moura Mine Disaster, the Charleville Floods and Droughts, the Port Arthur Shootings, the Thredbo Landslip, the Margaret River Landslide, the Bali Bombings, the J.W. Marriott Hotel Bombing (Jakarta), and businesses affected by the Australian Embassy Bombings in Jakarta. Paul was also an adviser to the Prime Minister during the Indian Ocean Tsunami campaign, and has provided assessment services to the custodial staff of the Asylum Seekers on Nauru.

During the Port Arthur campaign, Paul was Queensland Coordinator of the Incident Recovery Service, and was engaged in the strategic planning and evaluation of counselling and debriefing services for sixteen (16) months subsequent. In Bali, Paul worked directly with the Consular-General, and conducted debriefing services to the Bali International Medical Clinic, during the first week of the crisis. Paul was honoured with an Order of Australia Medal in 2004, in recognition of his International Disaster Management interventions. (For more details: [www.accesspsychology.com](http://www.accesspsychology.com)).

***Publications on sale during the seminar will include:***

***“Postcards from Ground Zero” RRP \$27.95 (GST incl.)***

***“Its All Good” RRP \$33 (GST incl.)***  
***“Best Practice for Human Services RRP \$66 (GST incl.)***  
***“Are We There Yet?” RRP \$33 (GST incl.)***